



DANIELLE PEREGO

Marketing Coordinator

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Contributor striving to enhance success. My unique skill set in leadership, communication, prioritization, organization, strategy, and initiative will contribute to growth immediately.

CONTACT



ADDRESS

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PHONE

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EMAIL

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WEBSITE

<https://deperego.wixsite.com/freelance>

SKILLS

PROFESSIONAL

- Adobe Illustrator
- Adobe InDesign
- Adobe PhotoShop
- Adobe Dreamweaver
- Adobe Premier
- Web/Print/Digital Design
- Search Engine Optimization
- Social Media
- Microsoft Office
- Copywriting
- Cloud based Software

INDIVIDUAL

- Communication
- Adaptability
- Achiever
- Collaborator
- Woo
- Strategic

EDUCATION

BACHELOR OF SCIENCE MASS COMMUNICATIONS – ADVERTISING

St. Cloud State University / St. Cloud / Minnesota

ASSOCIATE IN ARTS

Anoka Ramsey Community College / Coon Rapids / Minnesota

EXPERIENCE

MARKETING COORDINATOR

Business Essentials / Brooklyn Center / Minnesota

2017-PRESENT

Responsible for brand identity, web design, social media, content writing and print materials. Assist the sales team and company growth through strategizing marketing campaigns. Created 2018-19 marketing calendar. Introduced and wrote company brand guide. Duties also include: web design, content writing, marketing strategy, graphic design, social media and communication. Assist the promotional team with user set up, promotional points & marketing assets.

ACCOUNT EXECUTIVE & CREATIVE

Fourth Avenue Design / St. Cloud / Minnesota

SPRING 2017

Co-Founder of Fourth Avenue Design. As an AE and Creative, I worked closely with clients to bring their design visions to life through print, digital, content and various collateral deliverables. I spent time meeting client needs as well as leading my team toward success within our agency. Served 6 different clients across the country over 12 weeks. Developed and implemented social media content to engage target audience and achieve brand awareness.

OTSEGO BUS ACCIDENT INITIATIVE

Volunteer / Otsego / Minnesota

SPRING 2017

Created a GoFundMe for injured students and raised over \$41,000. Designed graphic/print content for fundraisers, benefits, and media. Drafted and implemented campaign strategy. Facilitated communication with the press and media.