



DANIELLE PEREGO

Marketing Coordinator

”

Contributor striving to enhance success. My unique skill set in leadership, communication, prioritization, organization, strategy, and initiative will contribute to growth immediately.

CONTACT



ADDRESS

7838 Parrish Ave. NE
Otsego, MN 55330



PHONE

763.496.8756



EMAIL

deperego@gmail.com



WEBSITE

<https://deperego.wixsite.com/freelance>

SKILLS

PROFESSIONAL

- Adobe Illustrator
- Adobe InDesign
- Adobe PhotoShop
- Adobe Dreamweaver
- Adobe Premier
- Web Design
- Print Design
- Social Media
- Microsoft
- Outlook
- Cloud based Software

INDIVIDUAL

- Communication
- Adaptability
- Achiever
- Collaborator
- Woo
- Strategic

EDUCATION

BACHELOR OF SCIENCE MASS COMMUNICATIONS – ADVERTISING

St. Cloud State University / St. Cloud / Minnesota

ASSOCIATE IN ARTS

Anoka Ramsey Community College / Coon Rapids / Minnesota

EXPERIENCE

MARKETING COORDINATOR

Business Essentials / Brooklyn Center / Minnesota

2017-PRESENT

Responsible for brand identity, web design, social media, content writing and print materials. Assist the sales team and company growth through strategizing marketing campaigns. Created 2018-19 marketing calendar. Introduced and wrote company brand guide. Duties also include: web design, content writing, marketing strategy, graphic design and communication. Assist the promotional team with user set up, promotional points & marketing assets.

ACCOUNT EXECUTIVE & CREATIVE

Fourth Avenue Design / St. Cloud / Minnesota

SPRING 2017

Co-Founder of Fourth Avenue Design. As an AE and Creative, I worked closely with clients to bring their design visions to life through print, digital, content, and various collateral deliverables. I spent time meeting client needs as well as leading my team toward success within our agency. I served 6 different clients across the country over 12 weeks. Developed and implemented social media content to engage target audience and achieve brand awareness.

OTSEGO BUS ACCIDENT INITIATIVE

Volunteer / Otsego / Minnesota

SPRING 2017

Created a GoFundMe for injured students and raised over \$41,000. Designed graphic/print content for fundraisers, benefits, and media. Drafted and implemented campaign strategy. Facilitated communication with the press and media.